

IBM Sterling Transaction Manager

Highlights

- Automate B2B transactions to reduce errors and improve data quality.
 - Improve response times and boost customer satisfaction.
 - Rapidly onboard non-technical partners driving faster time to revenue.
 - Help enable 100% partner participation in electronic data exchange.
 - Unified visibility across B2B transaction lifecycles.
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Help eliminate the exchange of manual B2B transactions with non-technical trading partners.

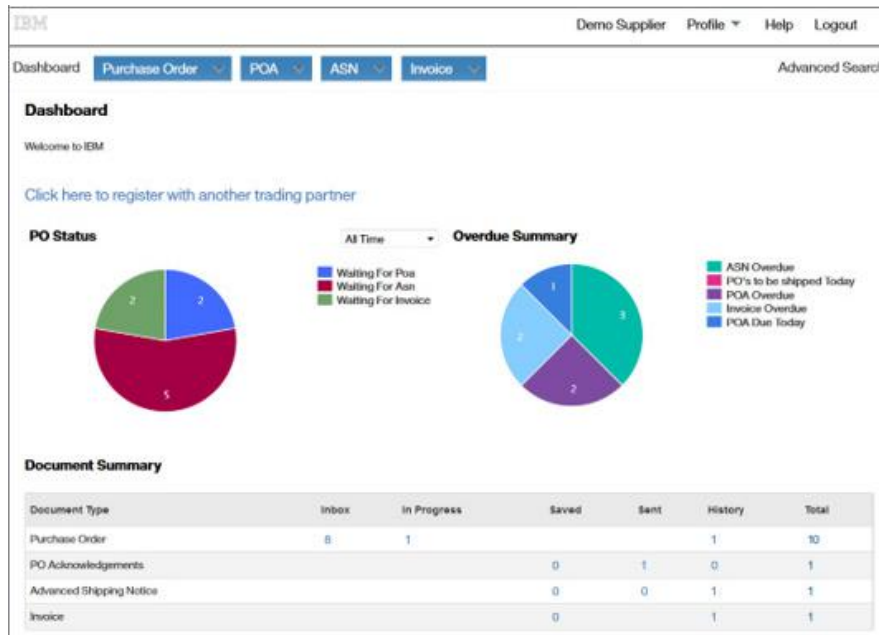
Enterprises are exchanging B2B documents faster than ever, improving productivity is a must. If something can be automated, do it.

Using manual processes to handle B2B documents presents huge roadblocks. It takes more time and resources, slows down response time, lowers customer satisfaction, increases errors, and provides limited visibility into transactions with your supply chain partners. Your business is held back when you cannot grow your trading partner network at the same speed and scale as your demand.

"Approximately two-thirds of companies still use email, phone, fax and postal mail for exchanging B2B transactions with at least 30% of their business partners."

Eliminating manual and paper-based transactions by converting them into Electronic Data Interchange (EDI) formats with non-technical partners reduces errors and saves time. It also helps in lowering the overall costs of managing a partner network.

IBM Sterling Transaction Manager automates and digitizes manual B2B transactions with non-EDI trading partners through a web-based user-interface. It delivers a secure and customizable B2B transaction management platform to eliminate inefficient manual B2B transactions, quickly and easily onboards new partners, and provides deep visibility and insights across B2B transaction lifecycles. Extending B2B capabilities to your trading partners, regardless of their size, technical expertise or budgetary restrictions.



Transaction Manger Dashboard screen

Sterling Transaction Manager offers features for both the Supplier and Customer side.

IBM Sterling Supplier Transaction Manager creates and exchanges B2B documents (PO, Ack, ASN, Invoice, etc.) with a security-rich, customizable web site with your non-EDI enabled suppliers.

IBM Sterling Customer Transaction Manager digitizes the sales order process with non-EDI enabled customers through a web-based portal that integrates B2B transactions to back end systems. A simple catalog interface feature helps build a single seller B2B site or a multi-vendor marketing place.

While the technical capabilities exist to help companies digitize manual processes with their suppliers, the cost for widespread adoption often falls 100% on the company sponsoring its trading partner network. Now, with Spoke Pay, companies can easily share the cost across their supply chain suppliers, which helps drive the business case for eliminating manual B2B processes to increase response time and improve data quality.

IBM Sterling Transaction Manager product features and benefits.

Features and Benefits

Feature	Benefit
Converts paper-based or unstructured documents into EDI Format	<ul style="list-style-type: none"> • Helps eliminates manual processes of dealing with non-EDI documents by converting them into EDI format, thus helping reduce costs
Automates partner registration	<ul style="list-style-type: none"> • Designed to automate registration and information gathering • Removes the need to manually contact partners, form partner agreements and collect information
Business rule enforcement	<p>At the process level:</p> <ul style="list-style-type: none"> • Helps reduce the error of submitting documents out of sequence • Designed to provide document linking for order updates and document consolidation <p>At the document level:</p> <ul style="list-style-type: none"> • Populates information entered in related fields • Assists in data and partner compliance to help ensure better data quality
Customizable forms and best-practice processes	<ul style="list-style-type: none"> • Helps to provide best practice guidance in establishing processes for supplier enablement • Forms customization with company name, logo, layout and colors
Maximize partner participation	<ul style="list-style-type: none"> • Helps minimize the cost and process impact of non-technical suppliers • Designed to improve supplier cycle times and cash flow • Can free up resources to focus on running the business
System security	<ul style="list-style-type: none"> • Enforces strict password protection policies, unattended timeouts and logout features

IBM Sterling Transaction Manager provides fast and affordable automation for supply chain network of non-technical partners to reduce costs and increase sales.

Why IBM?

IBM Sterling Transaction Manager helps you save time and money by eliminate inefficient manual B2B transactions, quickly and easily onboard new trading partners, and provide deep visibility and insights across B2B transaction lifecycles.

Next steps

- [Learn more about IBM Sterling Transaction Manager](#)
- [Learn More about IBM Sterling Supply Chain Business Network](#)
- [Learn More about IBM Sterling Supply Chain](#)
- [Read Southwire Company Case Study](#)

For more information

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